



News Release

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Microchip Technology Acquires HI-TECH Software

CHANDLER, Ariz., March 9, 2009 [NASDAQ: MCHP] — Microchip Technology Inc., a leading provider of microcontroller and analog semiconductors, today announced it has acquired [HI-TECH Software](#), a world-class provider of development tools for embedded systems based in Brisbane, Australia. Best known for its high-performance ANSI C compilers, featuring the optimizing, whole-program compilation technology, Omniscient Code Generation, HI-TECH Software has been a premier third-party provider of C compilers for Microchip's 8-, 16- and 32-bit PIC[®] microcontrollers (MCUs) and dsPIC[®] Digital Signal Controllers (DSCs) for over a decade.

"With the addition of the HI-TECH Software portfolio, Microchip now offers a complete suite of highly efficient compilers supporting all Microchip devices, from the smallest 8-bit PIC10 MCU to the largest 32-bit PIC32 MCU," said Derek Carlson, Microchip's vice president of Development Tools. "The HI-TECH acquisition also extends Microchip leadership in compiler technology by providing users with the option to develop their C code using the Mac OS X and Linux operating systems."

"HI-TECH Software's focus on high-performance compilation for Microchip parts is now even sharper," commented Clyde Stubbs, CEO of HI-TECH. "Microchip customers can expect to be offered development tools that are more powerful and easier to use than anything previously available for any microcontroller."

The terms of the deal are confidential, and the deal is expected to be immediately accretive to Microchip's earnings.

HI-TECH Customer Support, Product Availability and Discounts

HI-TECH's customers should continue to contact HI-TECH through the normal sales and support channels that existed prior to this acquisition. In order to provide the best possible products for Microchip microcontrollers and digital signal controllers, the HI-TECH team will now focus its energies exclusively on Microchip-related products. Existing support agreements for other products will be honored for the duration of those agreements. For more information, please visit HI-TECH's Web site at <http://www.htsoft.com> or contact HI-TECH at support@htsoft.com.

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From now until September 30, 2009, Microchip is offering a 20% discount on Microchip development tools for HI-TECH customers through <http://www.microchipdirect.com>, and a 50% exchange discount to owners of HI-TECH compilers for non-Microchip products. Please contact HI-TECH for details.

In addition to purchasing through the HI-TECH Web site, all HI-TECH compilers for Microchip's PIC MCUs and dsPIC DSCs are also available from <http://www.microchipdirect.com>. Additionally, Microchip customers can now contact Microchip Technical Support at <http://support.microchip.com> for any of their HI-TECH compiler support needs.

About HI-TECH

HI-TECH Software is a world-class provider of development tools for embedded systems. Founded in 1984 in Brisbane, Australia, HI-TECH Software is best known for its high-performance ANSI C compilers featuring the optimizing, whole-program compilation technology, Omniscient Code Generation. The company has supported Microchip Technology Inc. for over a decade as a leading third-party provider of C compilers for PIC MCUs and dsPIC DSCs.

Microchip Customer Support

Microchip is committed to supporting its customers by helping design engineers develop products faster and more efficiently. Customers can access four main service areas at <http://www.microchip.com>. The Support area provides a fast way to get questions answered; the Sample area offers evaluation samples of any Microchip device; microchipDIRECT provides 24-hour pricing, ordering, inventory and credit for convenient purchasing of all Microchip devices and development tools; finally, the Training area educates customers through webinars, sign-ups for local seminar and workshop courses, and information about the annual MASTERS events held throughout the world.

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller and analog semiconductors, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at <http://www.microchip.com>.

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